Upcoming webinars for entrepreneurs organized by WSSE Invest-Park sp.z o.o. together with



We encourage all interested entrepreneurs to participate in free webinars organized by WaÅ?brzyska Specjalna Strefa Ekonomiczna Invest-Park Sp. z o.o. together with partners.

List of current webinars:

Energy efficiency - How to go through the energy transformation efficiently and without headache? Webinar organized together with Simens Sp. z o.o

Date of the event: March 8, 2021. at 1:00 p.m.

Agenda:

- What are the current market trends in the field of energy utilities and what will this market look like in the future?
- How to prepare for it - what specific solutions to apply to achieve energy efficiency?
- In what model is it to be financed - is own budget (CAPEX) necessary?
- How to prepare a project in the area of â??â??energy utility consumption optimization in the most effective way?
- Discussion - Q&A round.
- Summary and conclusion

The meeting will be conducted by:

Dariusz Sokulski - Director of the Energy & Performance Services department at Smart Infrastructure, Siemens Polska.
Ewa Mikos - Business Development Manager Siemens Sp. z o.o.

You should sign up for the training using the electronic form

ABC of Export, i.e. the first steps in exporting. Training organized by the Polish Investment and Trade Agency (PAIH)

Date of the event: March 9, 2021. 11:00 a.m.

Agenda:

- What factors should be considered when analyzing the company's export potential?
- How does PAIH support entrepreneurs in the basic challenges related to the internationalization of their activities?
- What is the impact of cultural differences on running a business?
- What are the business development and risk strategies on foreign markets?
- How to build a brand image in the digital space?

The training will be conducted by:

Wojciech Nowicki - Senior Consultant, Enterprise Service Center, PAIH,
Leszek BiaÅ?y - Head of the PAIH Foreign Trade Office in Senegal,
Barbara KamiÅ?ska-Szuba - Manager of the PAIH Foreign Trade Office in Austria,
Krystyna Rappe-Niemirska - Agencja Tailors Group.

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How can HR help build the mental strength of employees? Webinar organized jointly with the Talent Development Institute.

Date of the event: March 9, 2021. 12:00 p.m.

In the webinar you will learn:

- Where does mental strength come from?
- What elements does mental strength consist of - based on the Mental Toughness MTQ48 model.
- How to consciously increase mental strength?
- How to help employees in the company cope more effectively nowadays?

The meeting will be chaired by: ElÅ¼bieta Krokosz, who has been working with international companies for over 20 years, helping them to achieve success by developing leadership at every level of the organization, by identifying and developing the greatest talents in companies and implementing holistic people development systems.

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Key obligations of related entities in 2021 Reporting deadlines. Webinar organized jointly with the Transfer Pricing Institute.

Date of the event: March 10, 2021. 10:00 a.m. - 12:00 a.m.

Agenda:

I. Reporting transactions for 2020 and 2021. Key risks.

- Reporting calendar for related parties in 2021
- Planned changes to TP in 2021 - simplification package

- Verification of group settlements in 2019 What to look for before a possible TPR correction for 2019
- The most common mistakes in comparative analyzes.
- Amendment of the regulation on information on transfer pricing. Key changes in TPR for 2020
- TPR-C information. How to avoid / minimize tax risks?
- Updated base interest rate and margin for transfer pricing in 2021 - what does this mean for taxpayers?
- OECD guidelines of 18/12/2020. Impact of the COVID-19 pandemic on transfer prices. Key Recommendations

II. New obligations from 01/01/2021

- New reporting obligations from 1 January 2021 for transactions with a value above PLN 500,000
- Due Diligence for Related Parties. How to implement the procedure?
- Catalog of economic benefits
- Catalog of tax benefits
- Tax strategy. When and who is drawing up? Elements of the tax strategy

The training will be conducted by: Dr JarosÅ?aw F. Mika - Tax Advisor.

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