Videomarketing - build a community, attract



"Video marketing - build a community, attract customers" - this is the topic of the next webinar to which we invite DzierÅ¼oniÃ³w entrepreneurs and people intending to start a business.

The training is the result of the involvement of the DzierÅ¼oniÃ³w office in the Company of Tomorrow program created by Google and the Polish Development Fund.

The webinar will take place **on December 7 at 10.00** and it's completely free!

Thanks to the training you will learn:

- how to easily create video content for a website and social media,

- what are the best practices and rules for creating video content,
- what should be paid attention to so that the created materials remain of good quality and at the same time attract the attention of recipients.

During the meeting, a Google advisor from the Companies of Tomorrow program will focus on the practical use of tools that help create unique, valuable and effective video materials.

The webinar will be led by Ewa WÃ³jcik - Google Advisor in the Companies of Tomorrow program. Enthusiast of broadly understood internet marketing and building profitable online businesses. He is particularly interested in building and optimizing websites, positioning, content marketing and creating effective Google Ads advertising campaigns. On a daily basis, he helps entrepreneurs in the use of online marketing tools to increase sales and build a strong position brand image. Privately, he loves sports, traveling and people with an ironic sense of humor.

Applications are accepted until December 6 to the e-mail address: drp @ um [dot] dzierzoniow [dot] pl (drp[at]um[dot]dzierzoniow[dot]pl)
Form of training: online training using the ZOOM platform.
People interested in participating in the meeting will receive a link to the event to the e-mail address provided in the application. Sign up today!

Contact person: Joanna Walczybok, phone: 74 645 08 68, e-mail: jwalczybok @ um [dot] dzierzoniow [dot] pl (jwalczybok[at]um[dot]dzierzoniow[dot]pl)

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