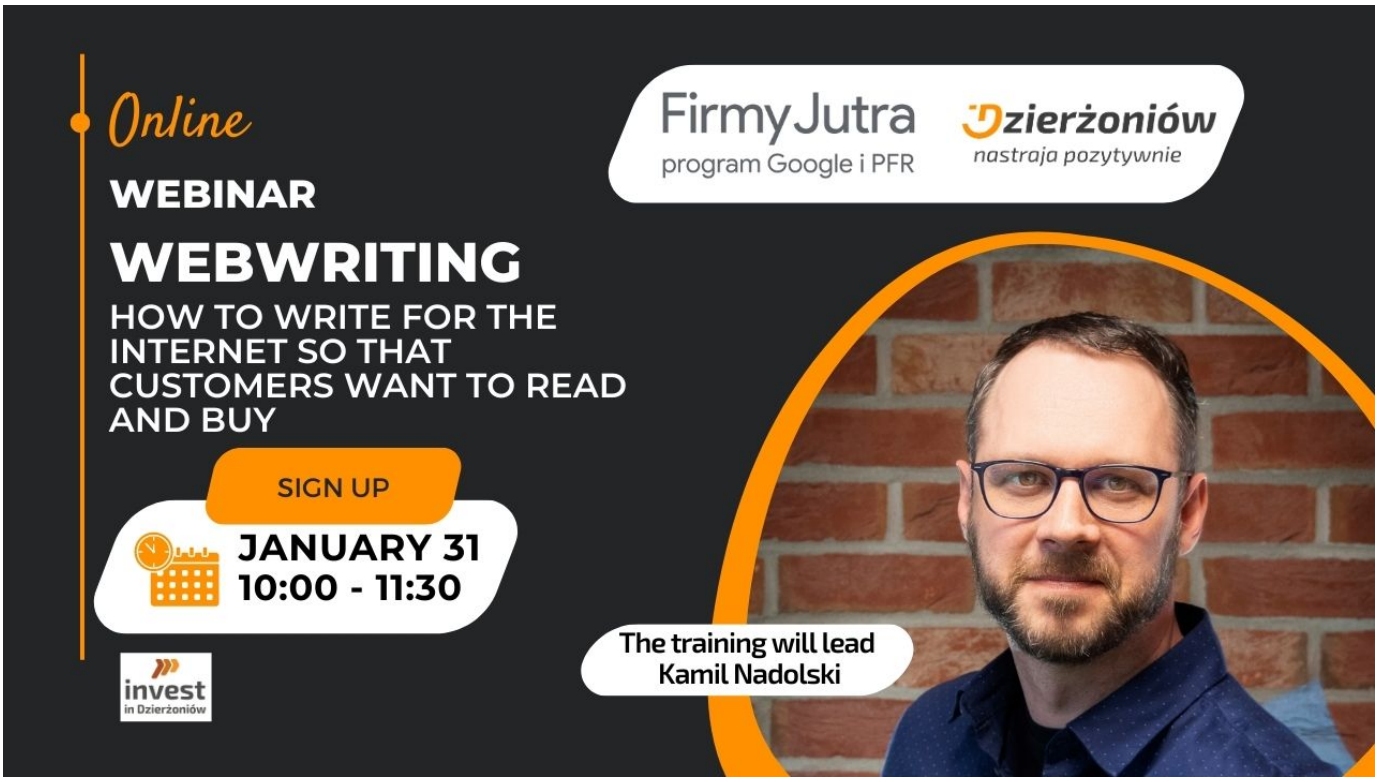
Webwriting - how to write for the Internet so that



Do you want to know how to create valuable and user-friendly content, thanks to which your offer will reach a much larger number of potential customers? Take part in a free training "Webwriting - how to write for the Internet so that customers want to read and buy".

Deadline January 31 at 10:00.

The training is the result of the involvement of the DzierÅ¼oniÃ³w office in the Company of Tomorrow program created by Google and the Polish Development Fund.

The webinar will be conducted by Kamil Nadolski - Google's Advisor in the Company of Tomorrow program. He gained his experience in nationwide media (TVN Group,

TVP, Newsweek, Rzeczpospolita, Onet.pl), as well as in cooperation with universities and non-governmental organizations. On a daily basis, he helps in the development of small and medium-sized enterprises, indicating the possibilities of using internet marketing and new technologies.

Form of training: online training using the ZOOM platform. People interested in participating in the meeting will receive a link to the event to the e-mail address provided in the application.

Applications are accepted until January 30 to the e-mail address: drp @ um [dot] dzierzoniow [dot] pl (drp[at]um[dot]dzierzoniow[dot]pl)

Sign up today!

Contact person: Joanna Walczybok, phone: 74 645 08 68, e-mail: jwalczybok @ um [dot] dzierzoniow [dot] pl (jwalczybok[at]um[dot]dzierzoniow[dot]pl)

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