Expert 2.0. Secrets to building a personal brand



In today's digital world, building a strong personal brand online has become crucial to any professional's career development. Regardless of the industry in which you operate, developing expert status opens the door to new professional opportunities, increases visibility on the labor market and facilitates the building of valuable professional relationships.

How to effectively communicate your competences, achievements and knowledge to become a recognizable thought leader in your field? Where to communicate them? How can AI revolutionize the way you build and promote personal branding? What trends rule social media in 2024? After the answer, WSSE Invest-Park invites you to a webinar entitled: "Expert 2.0. Secrets of building a personal brand in 2024: AI,

tools and trends."

Date: May 6, 2024 at 10:00 - 11:30

The meeting will be led by: Martyna Petrus, PR Specialist Antal

Registration for the event using an electronic form.

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